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INTRODUCTION

by SAJ Shirazi

A journalist normally has no competence to describe art without having studied art. But there are situations in which it is important to sum up and to bring life and its circumstances to a conclusion, like in the present case.

Senta Siller was born as Senta Zmavc in Vienna, Austria.

Very early on she showed more than interest in the field of art.

Due to the general situation after WW II, she learned to survive through work and started with silhouette for newspapers, which gave the family some income. (see p.7)

She traveled through European countries as a tramp at a time in which it was unimaginable even for boys, not to say for girls!

The results shaped her experience for later work.

As a student of graphic art she established, again very early, her own company. The company worked for fairs, in the studio she developed posters and catalogs for companies and festivals. She also organized exhibitions and expositions. (see p. 10)

For better understanding we must mention, that in the good days of Vienna the creative people were very interested in the field of art and design, which was the foundation for the art nouveau. One of the known artists of the time was Carl O. Czechka (COC), who was known for his modern style and his versatility. He lived nearby to the place where Senta Zmavc was born. One of the reasons, that this extraordinary woman was in successful in different fields.

As art director she created fashion for women in her own studio and produced these designs in her own company as CEO,- the clothing and dresses were worn nationwide. (see p.13)

As a multi talented lady, with excellent skills in management, she headed an art school for fashion, graphic and photography.

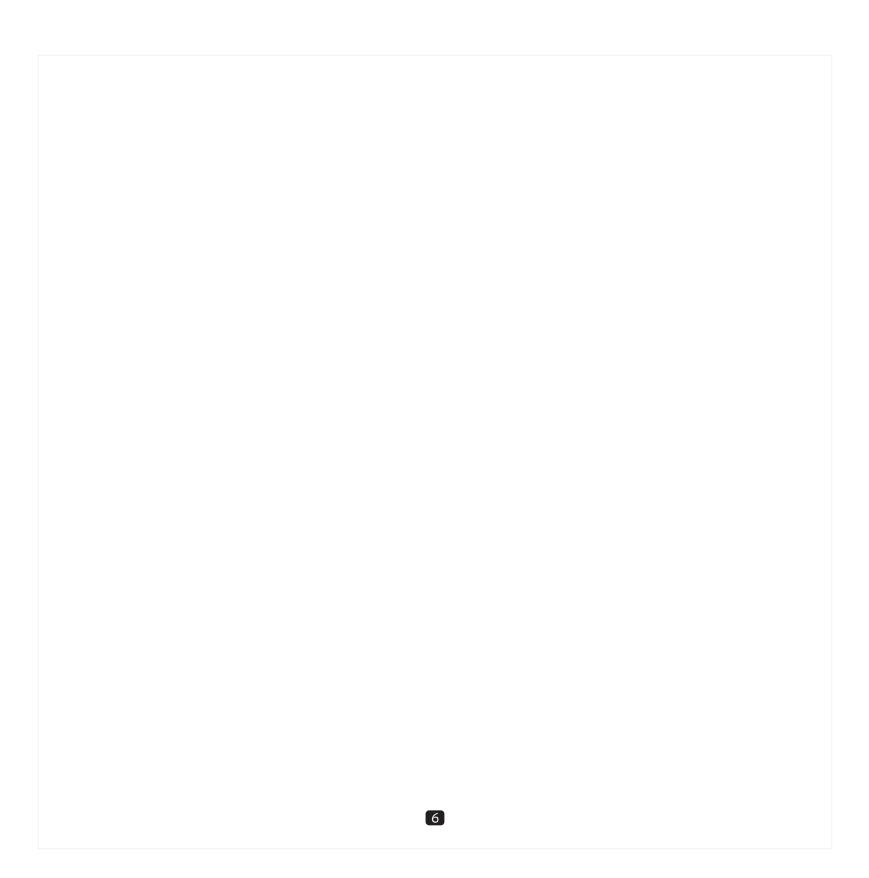
She finished her second studies, now in philosophy and history of art, with a PhD-degree about the above mentioned art nouveau artist COC.

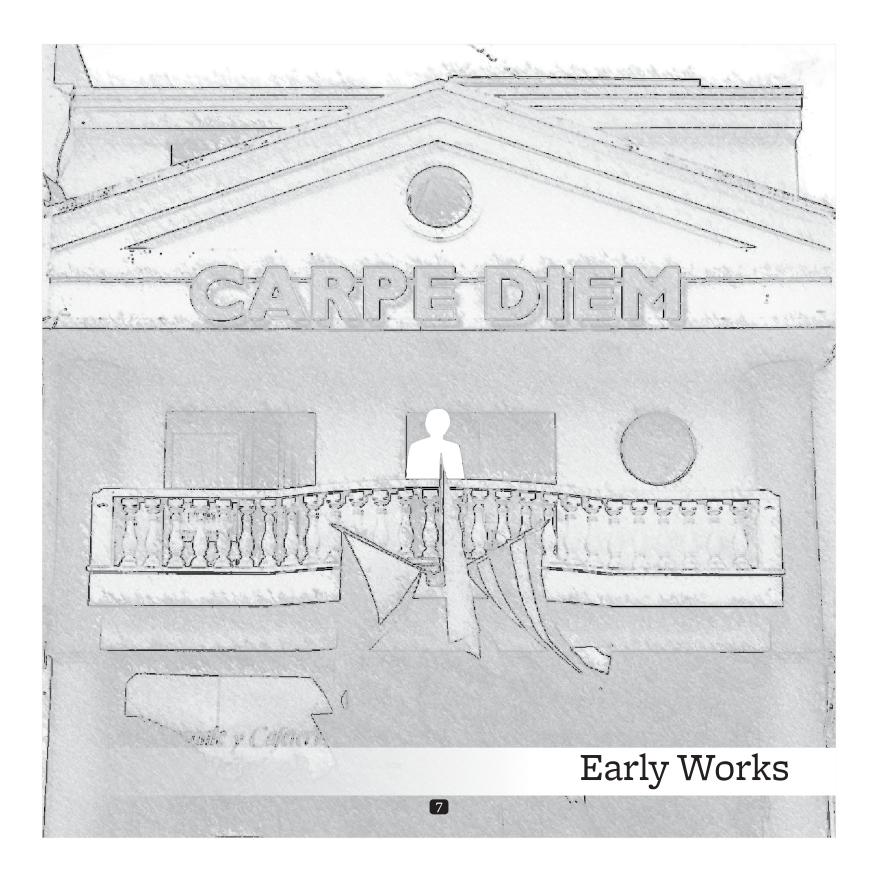
After retirement from civil service she started with her NGO work, at first in Pakistan and later in other countries also.

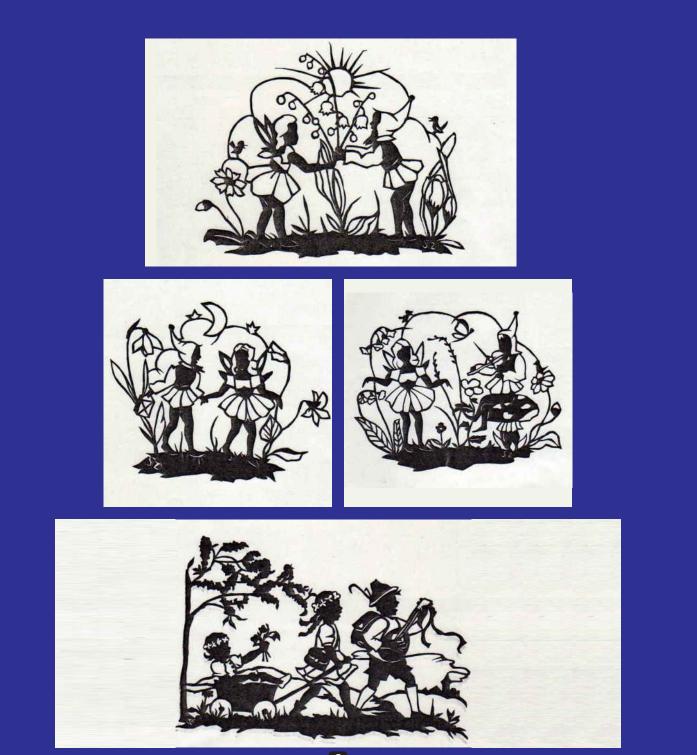
With her dolls project, she connects to former activities in fashion for kids a.s.o. (see p. 19).

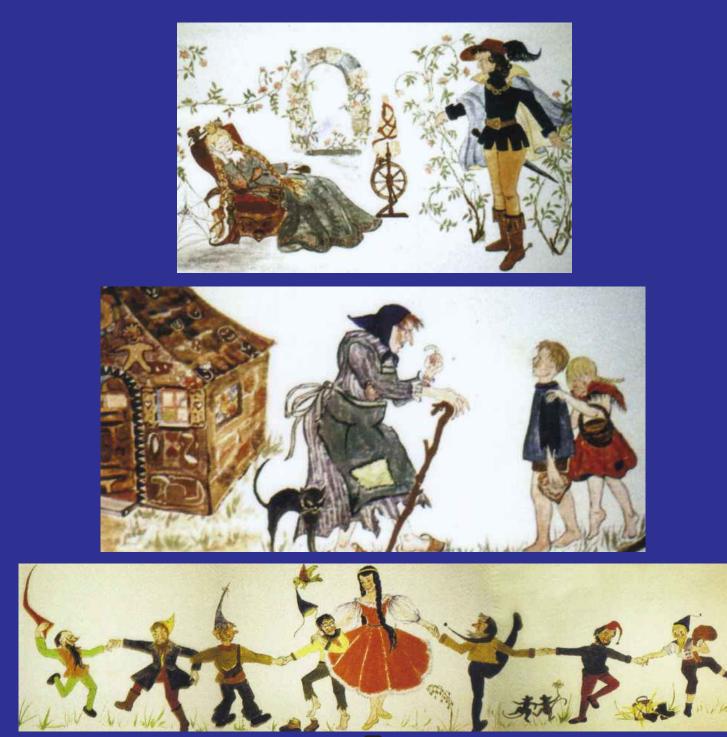
It was remarkable to find such a person, with highest standards and requirements, combined with modesty and most frugal, in a mud village in Punjabs Okara area, where she lived for five years in most extreme conditions. Later on in a compound in Cameroon, an isolated village in Colombia, and other crazy places as well.

Not what we earn or win for our reputation, rather what we are doing for the community is what is most important for the society and for the others an example!



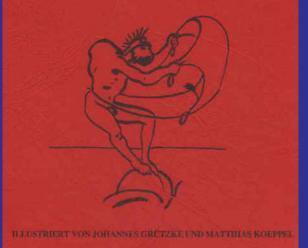
















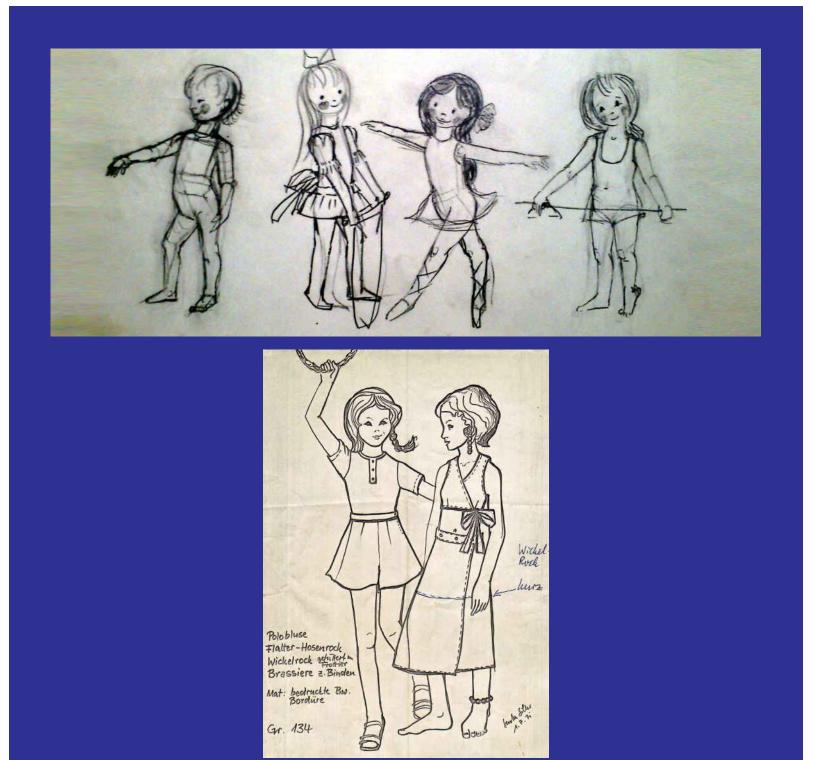
BERLINER FESTWOCHEN 1964 · KONZERTSAAL DER HOCHSCHULE FUR MUSIK





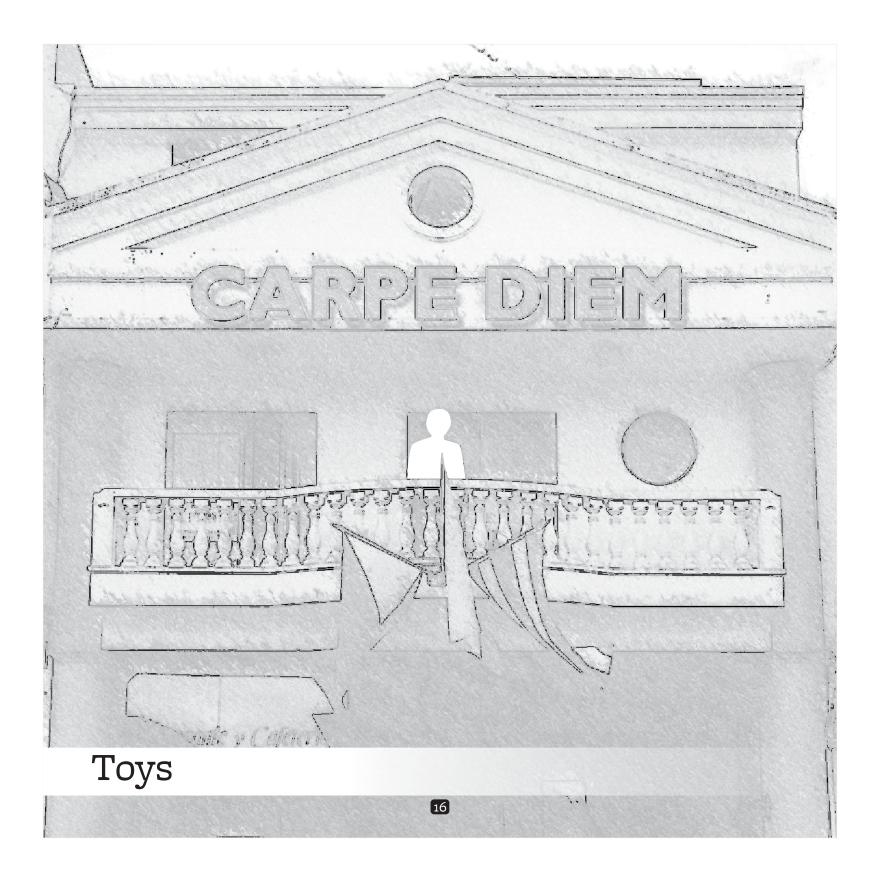


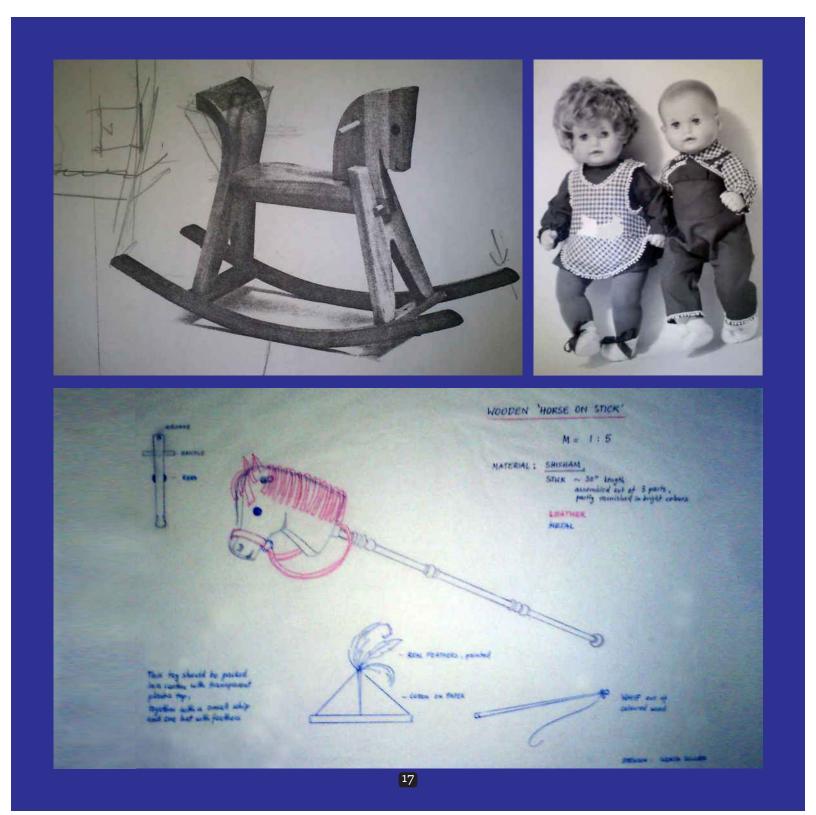


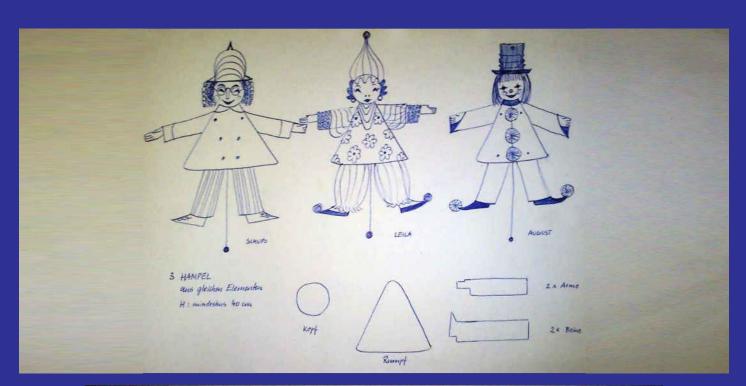


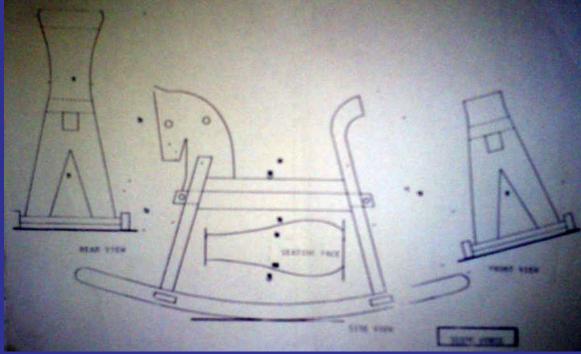


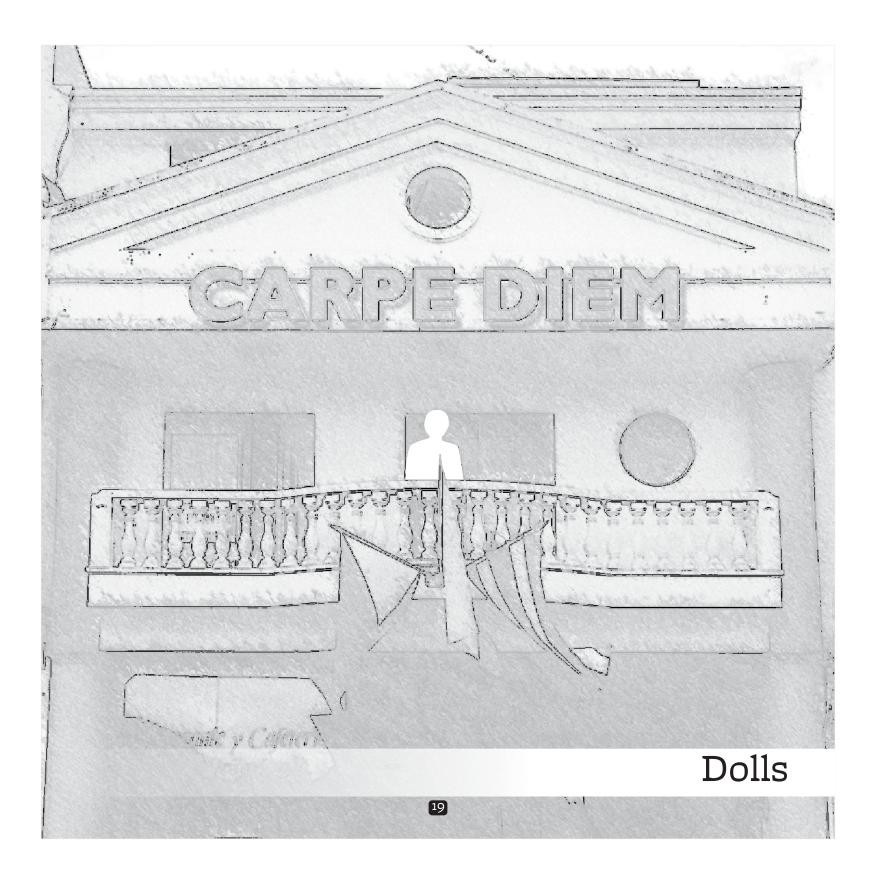




























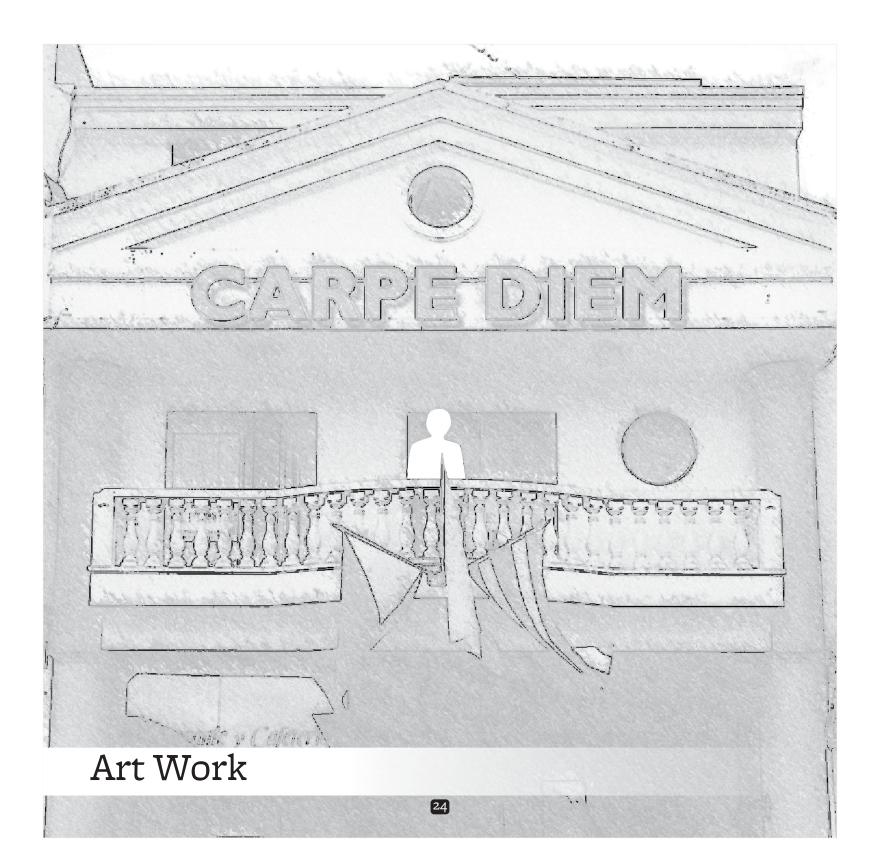








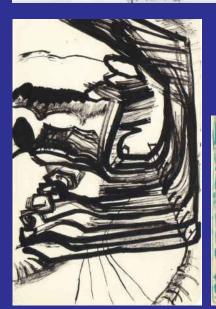




















































Glűck ist niemals ortsgebunden, Glück kennt keine Jahres zeit, Glück hat immer der gefunden, der sich feines Lebens fuut!









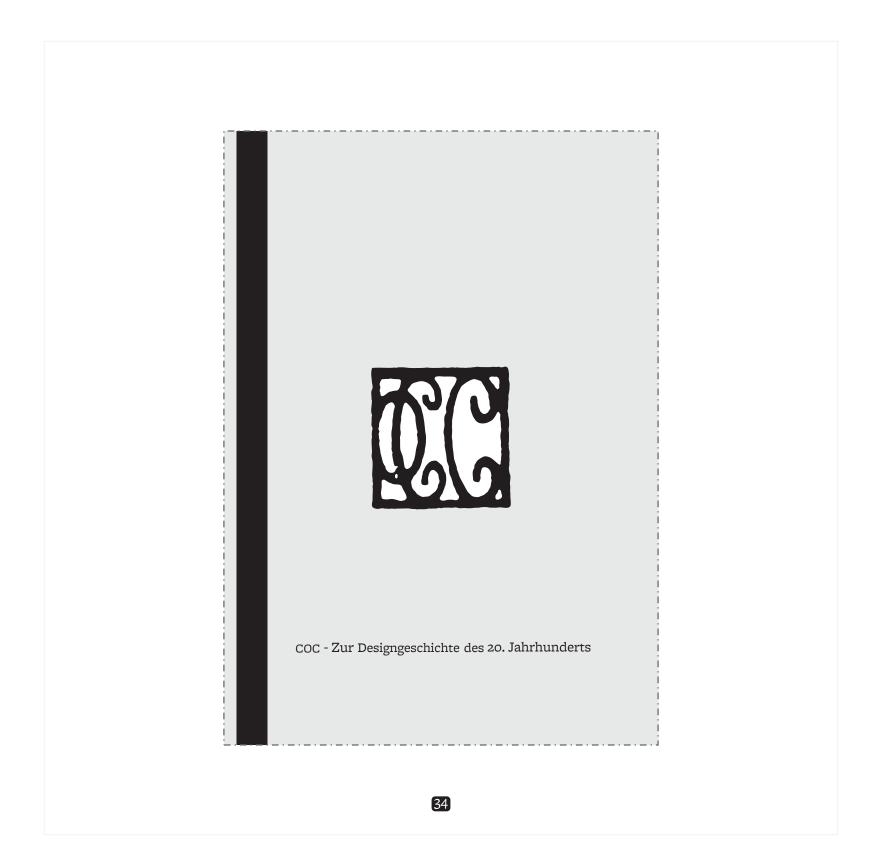












CURRICULUM VITAE

- Born in Vienna (Austria)
- took refuge in Franken (Germany) after the world war II, with five brothers and sisters,
- earned first money with silhouettes and illustrations,
- early journeys to Italy, North Africa, Greece, the Balkans, the Near East,
- began early to study Graphic Design at the "Hochschule für Bildende Kuenste" (School of Art) in Berlin,
- various activities as a designer (for exhibitions and fairs, children's clothes, toys, book illustrations) and ran a textile company
- three years in Pakistan (1965–1967)
- brought up four children (Henri 1962, Leila 1966, Gitte 1968, Nina 1970)
- MA in Archaeology, Philosophy, Education and the History of Art at the Technische Universität Berlin
- Lecturer and Deputy Head of an Art School in Berlin
- Ph. D. in history of arts at the Technical University of Berlin
- · Civil servant appointed for life -
- After having left civil service, design consultant and honorary manager of self-help projects in Pakistan (since 1993), Cameroon (since 1998), Colombia (since 1999) and other countries.

Awards:

"Floriade" (The Netherlands),

"Gestaltetes Spielgut" (Creative Toys - German Toy Industry),

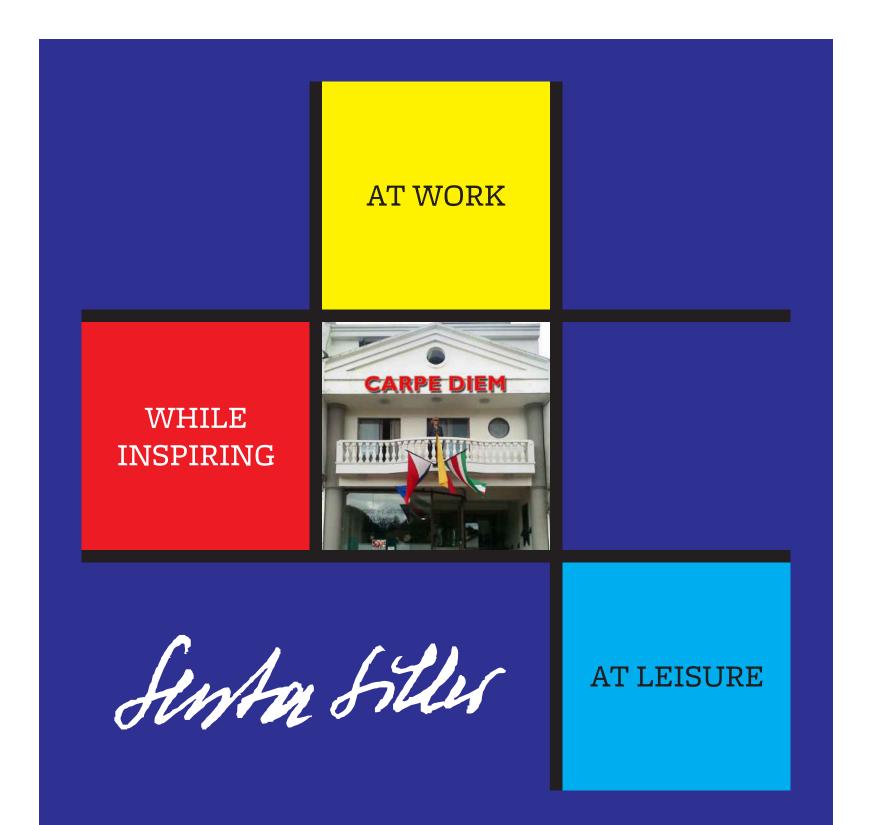
"Bundesverdienstkreuz³ (highest civil order of merit of the Federal Republic of Germany)

Specials:

Adopted Sister from the former Khalif of Patiala, Pakistan Mother in honour of the King Alahkie, Cameroon Member of Honour "Comunidad de Yaguas", Amazonas, Colombia Several Memberships of Honour

REFERENCES:

- see PPPachieve.blogspot.com: press Link Literature, Press - see DGFK-Berlin.de: Inteviews, movies



























































































































































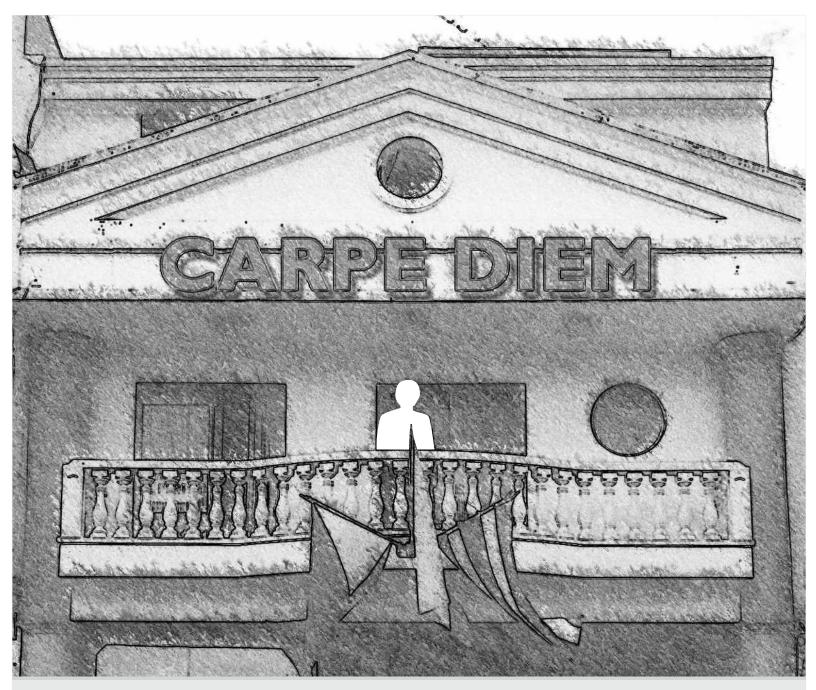












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